

Mid-Manhattan Art Collection

Guide for commercial artists / graphic designers

in advertising, animation,
cartooning, game design,
graphic design, illustration,
industrial design, information
design, packaging design,
product design,
3D design, typography,
and web design

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The New York Public Library

AN INTRODUCTION

The Mid-Manhattan Library has many resources for graphic designers. We have materials in various formats including books, periodicals, electronic indexes and DVDs. The Picture Collection even has pictures you can check out and bring home.

In the Art Collection, you can:

- Find out what schools offer graphic design programs
- Do research on well-known designers
- Find books to help improve your technique
- Get clip art for your design project
- Learn about computer software
- And much more!

CLIP ART

books are available for browsing in the Art Special Collection. If you see something that you like, feel free to copy or photograph it,* or check the LEO catalog to see if we have circulating copies of the title.

DESIGN ANNUALS

such as American Illustration and Graphis Design Annual are located in the corner to the right of the Picture Collection on the shelves labeled "Art Annuals".

CAREER, BUSINESS & LEGAL RESOURCES

are under call numbers 741.6023, 741.6068 and 344.097 on the 3rd floor and in the Job Information Center on the 2nd floor. Legal books can also be found on the 5th floor.

*Patrons are reminded to adhere to copyright restrictions, typically described on the copyright page of a book.

Not sure where to begin? Ask the art reference librarian. You can also browse the ART CLOSED SHELF REFERENCE section near the reference desk, where we have design dictionaries, encyclopedias and directories, and a sample of education, career and business books.

Find articles in magazines

such as [ID: magazine of international design](#) and [Print](#)

You can access periodical articles in two ways:

1. Electronically through www.nypl.org's "Magazines, Journals and Databases" page using full text databases such as [EBSCOhost MasterFILE Premier](#) (available from home) or [ProQuest Research Library](#)

2. In print on the 4th floor of Mid-Manhattan Library. Use LEO to search for journal titles. A full list of our periodicals is available at the Art Reference Desk and on our web page:
www.nypl.org/branch/central/mml/art/index/html

If you need to research a topic, use [DAAI: Design and Applied Arts Index](#), [Art Full Text](#) or [ARTbibliographies Modern](#), electronic indexes available through nypl.org, to find citations and abstracts for periodical articles.

KEY

Subject

LEO subject keywords

Call number

SUBJECTS

(in alphabetical order)

Advertising design

Advertising layout and typography

659.132

Animation

006, 778.5347, 791.92

(most books at Library for the Performing Arts)

Animated films

Animation (Cinematography)

Cartooning

741.5

(graphic novels are on the first floor)

Cartoonists

741.5092, 741.5973

Caricatures and cartoons

Manga

741.5095

Comic books, strips, etc. – Japan

Comics

741.5973

Comic books, strips, etc.

Computer software instruction

006

Software name

Computer graphics

Image processing -- digital techniques

Photography -- digital techniques

Design history

745.409, 745.44

Design – history

20th Century

745.4442

Design -- history -- 20th century

20th Century United States

745.4497

Design -- United States -- history -- 20th century

Designers

745.4492

Name of designer

Design source books

745.4

Decorative Arts

Decoration and Ornament

Digital art

006, 760, 766

Digital art

Computer graphics

Game Art

006, 794.8166

Computer games -- design

Video games – design

Graphic design and Illustration 741.6

Graphic Arts

Design

Commercial art

History

741.609

(3 terms above) – History

Graphic designers / Illustrators

741.6092

Name of designer or illustrator

Graphic design in the USA

741.6097

(3 terms above) -- United States

Graphic design and Illustration for...

Books

741.64

Illustration of Books

Magazines and Newspapers

741.652

Magazine design

Music recordings

741.66

Sound recordings -- cover art

Fashion

741.672

Fashion drawing

Posters

741.674

Posters

Calendars

741.682

Calendar art

Postcards

741.683

Postcards

Greeting cards

741.684

Greeting cards

Business cards

741.685

Business cards

Labels

741.692

Labels

Match covers

741.694

Matchbook labels

Industrial Design

745.2, 745.2092

Design, Industrial

Industrial Designers

745.2092

Industrial Designers

Information Design

302.23, 741.6

Communication -- audio-visual aids

Graphic Arts

Logo Design

358.827, 741.6, 745.2

Logos (symbols)

Packaging Design

658.564, 688.8

741.6

Packaging

Product Design

745.2

Design, Industrial

3D Graphics

006.693

Three-dimensional display systems

Typography

686.22

Typography

Printing

Type and type-founding

Typography history

686.2209

Printing -- history

Typographers

686.224

Type designers

Web design

005.72, 006.6

Web sites -- design