

Mergent's Industry Review

The industry groups include Advertising, Candy and Gum to Trucking lines and Tobacco. Each company is listed alphabetically in an index for quick scanning.

The information includes revenue and growth rates. This resource offers unique comparative data. The ranking system is by Mergent, determined from 8 standard criteria.

Other information includes:

Revenues

Net income

Profit margins

Assets

Returns on equity

Returns on investment

Cash position

Evaluation of stock performance

Price/earning ratios

Yields

Mergent's short- and long-term price scores

Company information can also be found in other resources such as the Business Ranking Annual but without the Mergent rating system. Information can also be found in part in other printed listings such as Ward's business directory or the Dun & Bradstreet Million dollar directory. This resource is best for comparative data requests.